

Bereavement Support Campaign Kildare West Wicklow

PARTNER PACK



Objective

To profile and raise awareness of bereavement supports and services that are available to people living in Kildare and West Wicklow.

#1:

To educate and inform the public about bereavement including self-care, supporting loved ones and what supports and services are available.

#2:

To signpost to people to the resources appropriate for their needs.

#3:

To make this information accessible for all using online media.

THIS CAMPAIGN IS FUNDED BY THE HSE UNDER CONNECTING FOR LIFE KILDARE AND WEST WICKLOW. IN ASSOCIATION WITH KILDARE YOUTH SERVICES, KILDARE CHILDREN & YOUNG PEOPLE'S SERVICES COMMITTEE, THE IRISH HOSPICE FOUNDATION AND THE IRISH CHILDHOOD BEREAVEMENT NETWORK.



The Services

1. Irish Hospice Foundation
2. Kildare Youth Services
3. Pieta House
4. Anam Cara
5. Curragh FRC – Therapeutic Hub
6. Irish Childhood Bereavement Network
7. HUGG
8. Barnardos
9. Turas La Cheile



Key Messages

- Grief is expressed and felt in different ways.
- There is no right or wrong way to grieve
- How we experience grief and loss depends on a range of factors
- There are not five stages of grief, rather, it ebbs and flows
- There is no time limit to grief, it takes the time it takes.
- Don't assume people 'get used' to loss – grief in old age is still grief



How Can You Help | Organisations

The focus will be a social media campaign which includes a video series, tipsheet graphics and some other useful resources.

The campaign will feature on Kildare Youth Services, HSE and CYPSC's social media channels.

All promotional assets and content calendar will be available and updated weekly [HERE](#). You can post content directly to your page using **#HereForYou**

Short on time, but still want to lend your support? You can share the messages below:

TWITTER LINK CLICK [HERE](#)

FACEBOOK LINK CLICK [HERE](#)



How Can You Help | Spread The Word

Bereavement affects us all and we want to provide connection, comfort and support to those grieving in these exceptional times.

We want as many people as possible to know about the availability of these bereavement supports. Our campaign assets be incorporated into your current communications including Newsletters, Email Updates, Direct Mail or printed materials.

We are happy to work in collaboration with you to make sure we reach those who need support.



Social Media Channels |

Our Handles

Alternatively follow the campaign on our social media channels. Share the content to your page using **#HereForYou**

YOUTUBE KILDARE YOUTH SERVICES:

https://www.youtube.com/channel/UCG0WxKv7p6aw86L_pIEoJpQ

FACEBOOK:

facebook.com/KildareYouthService

facebook.com/HSElive

facebook.com/parentingsupport

TWITTER:

[@KildareYouth](https://twitter.com/KildareYouth) [@HSELive](https://twitter.com/HSELive) [@CypscIrl](https://twitter.com/CypscIrl) [@parentingsupp](https://twitter.com/parentingsupp)

INSTAGRAM:

[@Kildareyouthservices](https://www.instagram.com/Kildareyouthservices) [@irishhealthservice](https://www.instagram.com/irishhealthservice)

[@parentingsupport](https://www.instagram.com/parentingsupport)



Information and Further Contacts

HSE, Kildare Youth Services, and CYPSC's are here to help with information on media channels, information resources and digital content.

If you have any queries or ideas, please contact:

- beth.keeley@kys.ie
- niamh.crudden@hse.ie
- emma.berney@tusla.ie

